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Master Distribution et marketing

Type: Graduate programme offerings

Evaluation campaign: 2013-2014 (group E) - **Published on:** 12/06/2014

Institution(s) concerned: Université Lille 2 - Droit et santé

Disciplinary research field: SHS1 Markets and Organisations

Academic discipline: Distribution et marketing

Name of subspecialism: MANAGEMENT DE LA DISTRIBUTION ; MARKETING DE LA DISTRIBUTION MULTI-CANAL ; MARKETING INTERNATIONAL ; MARKETING PROGRAMME AVANCE

Disciplinary field of study: Arts, Letters, Languages



Rapport Hcéres - Master Distribution et marketing

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