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EVALUATION REPORTS | FR


Master Marketing

Type: Graduate programme offerings

Evaluation campaign: 2014-2015 (group A) - **Published on:** 11/05/2015

Institution(s) concerned: Université Toulouse 1 Capitole - UT1

Disciplinary research field: SHS5 Languages, Texts, Arts and Culture

Academic discipline: Marketing

Name of subspecialism: CONSEIL ET MARKETING STRATEGIQUE ; MARKETING DES SERVICES ; MARKETING DES TECHNOLOGIES INNOVANTES ; COMMUNICATION MARKETING

Disciplinary field of study: Arts, Letters, Languages



Rapport Hcéres - Master Marketing

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