



You are here : [Home](#) [Master Marketing](#)

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Master Marketing

Type: Graduate programme offerings

Evaluation campaign: 2014-2015 (group A) - **Published on:** 24/06/2015

Institution(s) concerned: Université Pierre Mendès France - Grenoble - UPMF

Disciplinary research field: SHS1 Markets and Organisations

Academic discipline: Marketing

Name of subspecialism: MARKETING QUANTITATIF ; INGENIERIE DU MARKETING ; VENTE ET DISTRIBUTION ; RECHERCHE ET CONSEIL EN MARKETING ; COMMUNICATION MARKETING

Disciplinary field of study: Arts, Letters, Languages



Rapport Hcéres - Master Marketing

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