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Master Marketing et vente

Type: Graduate programme offerings

Evaluation campaign: 2013-2014 (group E) - Published on: 25/09/2014

Institution(s) concerned: Université Paris-Est Créteil Val de Marne - UPEC

Disciplinary research field: SHS1 Markets and Organisations

Academic discipline: Marketing et vente

Name of subspecialism: MARKETING - CHEF DE PRODUIT ; INGENIEUR D'AFFAIRES ; MANAGEMENT DES RESEAUX COMMERCIAUX

Disciplinary field of study: Arts, Letters, Languages



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