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You are here : Home **management**

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Master Sciences du management

Type: Graduate programme offerings

Evaluation campaign: 2015-2016 (group B) - **Published on:** 26/07/2016

Institution(s) concerned: Université de Bretagne-Sud - UBS

Disciplinary research field: SHS1 Markets and Organisations ; Humanities and Social Sciences (SHS)

Academic discipline: Sciences du management

Name of subspecialism: MARKETING VENTE ; BANQUE ET ASSURANCE ; COMPTABILITE CONTROLE AUDIT ; CONTROLE DE GESTION ET SYSTEME D'INFORMATION ; GESTION DE PROJETS, DESTINATIONS ET CLIENTELES TOURISTIQUES ; MANAGEMENT DES RESSOURCES HUMAINES

Disciplinary field of study: Arts, Letters, Languages



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